

# **Economic Development Working Group**

4.23.18 Meeting Packet



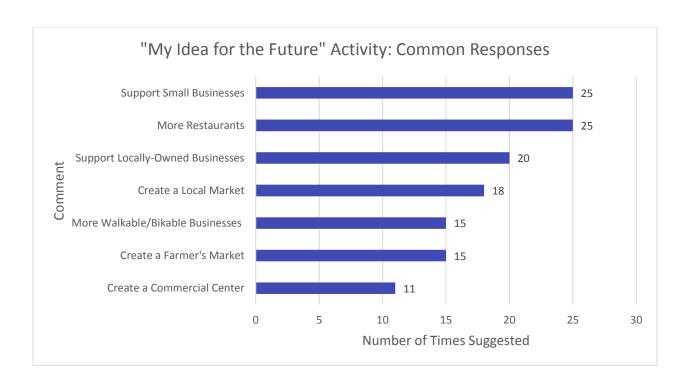
## Where is this data from?

These comments were received during the *Reaching Out* phase of the project in Fall and Winter of 2017. They are the result of an activity that asked participants about their hopes for the future of their neighborhood.

The bar graph below shows the most common comments. The following pages include all of the responses, in participants' original words. They are loosely sorted into categories to help you navigate the data.

# How are we using this?

Working group members (you!) will help create the activity for the large community event in June. Trade-offs will inevitably have to be made during the planning process, so the goal is to identify those potential areas of tension so they can guide the work done in June. The input about trade-offs gathered in June will allow us to set goals, write policies, and prioritize the action plan. Read through your neighbors' comments and find areas where common suggestions run against each other. Participants at the community-wide event in June will not be able to delve into every single action item, so knowing where decisions need to be made will prepare us all for a more productive event.



## "My Idea for the Future" Activity Comments

#### **Restaurants**

- Family-friendly restaurants within neighborhood to serve as meeting place
- Locally owned restaurants/coffee shops
- Diverse restaurants, cafes, breweries like McMenamins
- Trendy restaurants along RR
- Microbrew bar, food carts
- Casual dining with good food and drinks (healthier options)
- Food cart pod
- Bakery
- Family restaurants, nice dining, nice wine bar
- Food cart pod
- Fine family dining in SC next to shops/services
- Food carts, a place to go for a beer near NEHS
- Community food co-op/wine bar
- Nice restaurants, coffee shop-bookstore
- Coffee shop, pub with food carts
- Breweries, wine shops
- Outside seating restaurants
- Less car sales lots & more restaurants/cafes

## **Goods and Services Nearby**

- More walk-able businesses in SC
- More grocery stores, encourage local shopping with ped. & bike paths, limited zone changes along river to encourage small businesses
- Small local businesses further N on RR in SC (restaurants, coffee shops, bars), grocery store in U-Haul storage area
- Need stores in SC
- Stores in walking distance
- More small businesses within walking distance
- Shopping centers in walking distance with local food/restaurants, a coffee shop, independently
  owned businesses, I would like to open my own business in RR to create community and give back
- capitalize on commercial space of RR- businesses to attract locals, focus on 1/4 mile walk radius and 1/2 mile bike radius when considering increases in density
- Walkable markets and other services to enable aging in place
- Natural foods market, coffee shop/bakery, community center, banking all within walking distance
- Natural foods store between Beltline and Chambers overpass, there is nothing nearby for residents to walk or bike to
- More amenities/good restaurants in SC, not have to leave the area
- Encourage community shopping/dining options
- Shopping, coffee, dinner without leaving neighborhood
- Ease to shop locally

### **Community Gathering Space**

- SC Elementary site with small locally owned shops, plaza with greenspace of covered area for community use
- Community meeting place- plazas with farmers market, should be walkable & bikeable, mixed-use zoning for local businesses surrounding community center
- Convert old Goodwill to community marketplace with coffee, local vendors, meeting space, performance stage
- Markets and restaurants as meeting spaces, more small businesses and no mega stores
- Coffee shop for community gathering where Santa Clara school
- Want community space (i.e. health food store) at old Goodwill building
- Coffee shop/tea shop/meeting place at shopping center
- Create pockets of commerce that can be a destination (brewery/coffee/bookstore/natural food store)
- Health food store, business to rent canoes and kayaks, community hub open space where people
  can sell/exchange goods, produce, and services (like repairs). Public art and and "town square" meet
  up space.
- Walkable community markets and centers to build community
- Walkable plaza with coffee shop/brewery/restaurant/local shops as community gathering space
- Make old Goodwill a natural grocery/cafe, community gathering space where you can get a drink
- Goodwill lot for community space/natural grocery store
- Cafes and places to gather

#### **Land Use**

- More small commercial zones within neighborhoods, preferential tax rates for local businesses within plaza
- No new commercial building between Bi-Mart and the railroad bridge, upgrade existing properties,, home businesses and small community markets should be given some variance in single-family zones
- Area on Green Ln should be businesses to provide jobs
- Permission for stores and groceries in neighborhoods
- More commercial zoning along RR so people don't have to go to Coburg Rd & W 11th
- Commercial rezone along River Rd and maybe Maxwell
- Mixed commerce (small, locally-owned business) with intelligent traffic control and clear bike/ped sidewalks
- Less strip malls

#### **Small and Local Businesses**

- More local/small shops
- Small businesses, not chains
- Small, local shops
- Small, independent neighborhood shops
- Small shops with area to sit, social areas
- More small businesses from Irving/River to South
- Keep local marketing (like Thistledown), small, independent shopping areas
- Small local businesses independent restaurants and shops
- More small businesses such as corner stores

- Incentivize small business development for eateries, whole food grocery, etc.
- Space for small businesses with direct walking access to community living
- More small businesses- not strip mall or shopping center, coffee shop (not Starbucks or drive through)
- Smaller grocery store instead of Fred Meyer
- Small shops and bistros on River Rd
- Small businesses
- Small cafes, bookstores
- Create spaces for small business
- More small coffee shops/restaurants
- Thriving local businesses (especially restaurants, coffee shops)
- Locally owned businesses
- Local and small businesses, walk/bike to grocery store or coffee shop
- Local grocery

#### **Local Market**

- Market with local vendors to bring community together
- Farms and local market
- SC farmers market
- Sustainable year-round produce markets
- Farmer's market (LTD accessible?)
- Farmer's market Wednesday and Saturday (use park land or a parking lot)
- Farmer's markets, outdoor seating, music, within SC
- Local organic market, support RR farms
- Weekly farmer's market north of Beltline
- Farm stands
- Place for multi-family yard sale/flea market
- Locally owned market in Goodwill building

#### **New Shops and Services**

- Natural food store (2)
- Health food store (2)
- Bakery, produce
- Encourage a neighborhood grocery store
- Natural food grocery store on River Rd
- Local natural foods store
- Natural foods store South of Beltline
- Natural grocery that is walkable and bus accessible
- Neighborhood coffee shops, bakeries, small groceries on River Rd between Hilliard and Maxwell
- Arcade
- Large natural foods store
- Book store
- Grocery store, laundromat
- Natural foods coop at Goodwill site
- More attractive shopping options
- Grocery store/cafe/bakery on River Rd at old Goodwill building

# **Commercial Hub/Plaza**

- Central business district to bring community together
- Plaza for farmer's market/food court plaza
- Cafe, create a nicer plaza
- Plaza area as part of new bus station (rec center)
- Shopping plaza on River Rd
- Neighborhood focused business center with cafe, pub, market

# Other

- Commercial design standards to eliminate hodge podge development
- More aesthetically pleasing business fronts (people currently zoom past restaurants)
- Small & large shops and dining
- Better security around shopping/gambling areas
- Do something with Goodwill empty lot